STORYBOARD

Coegil

Explainer Video



VO: Eric is a super- connected research analyst: **01 / 23**



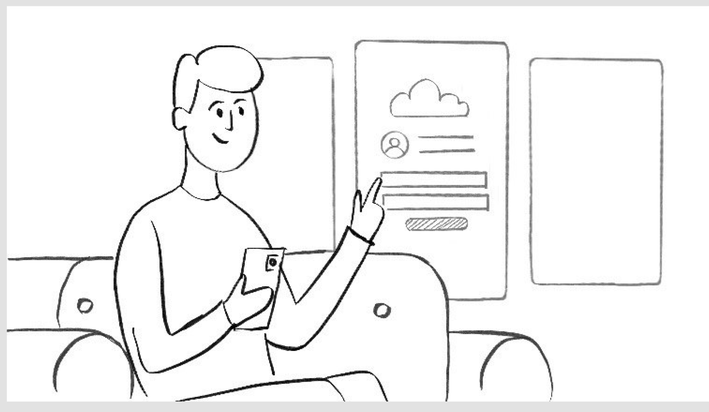
VO: streaming news, **02 / 23**



VO: social media, **03 / 23**



VO: chat, **04 / 23**



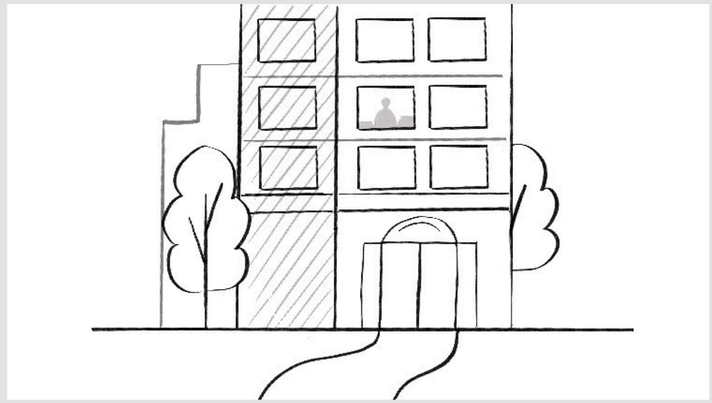
VO: the cloud **05 / 23**



VO: It doesn't matter where he is in the world **06 / 23**



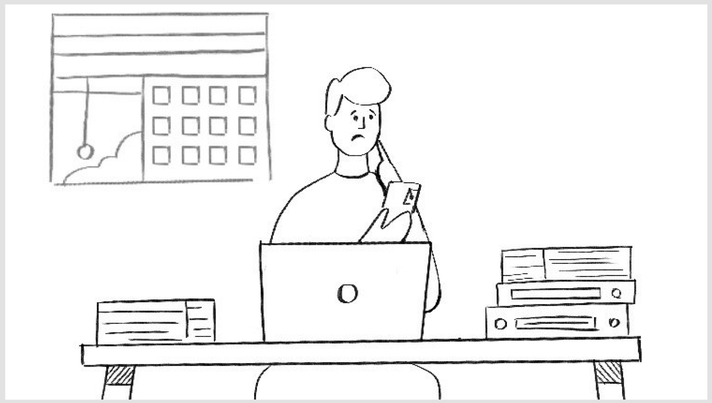
VO: he can do anything ... well, almost anything **07 / 23**



VO: So, imagine his shock when he learns the firm, he joined, **08 / 23**



VO: uses paper and email to market & distribute his research. It seems a little outdated, old- fashioned and just doesn't work. **09 / 23**



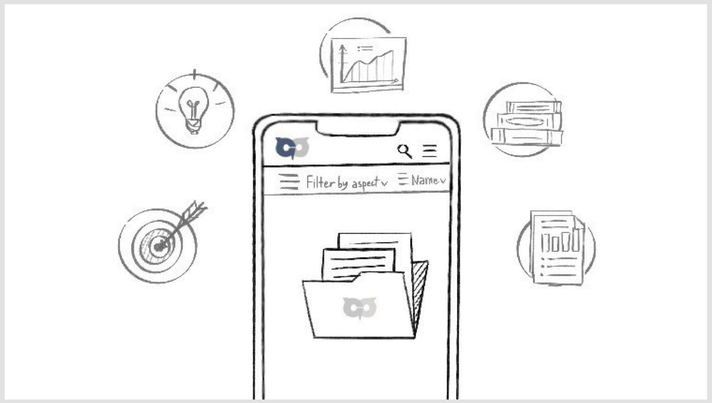
VO: Eric wonders why his firm has not taken advantage of **10 / 23**



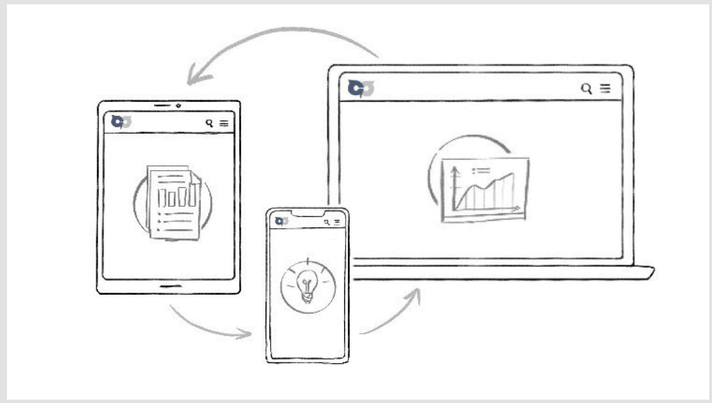
VO: Coegil – well they should **11 / 23**



VO: Coegil is changing the face of the asset management industry **12 / 23**



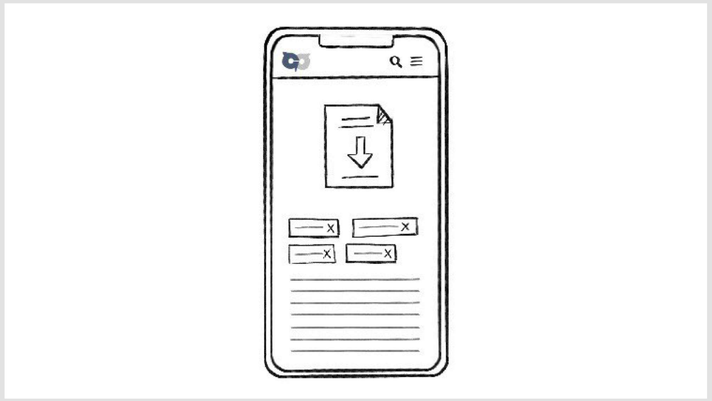
VO: ...enabling analysts to provide customized research to portfolio managers **13 / 23**



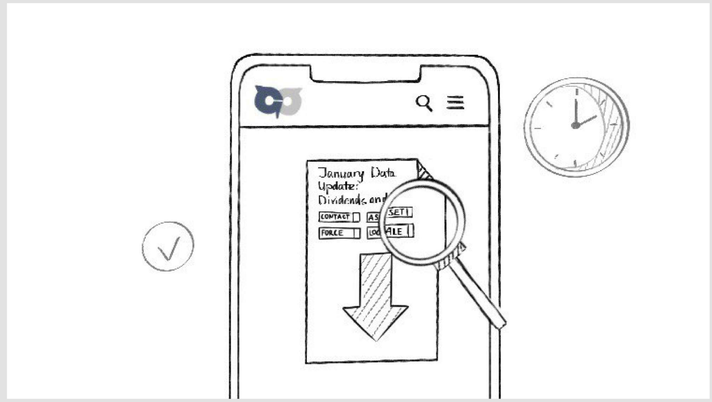
VO: ...from any device, in real-time. **14 / 23**



VO: Coegil allows customers, like Eric, to collaborate, purchase, and produce research anytime, anywhere. **15 / 23**



VO: Load your research, add some tags, and Coegil takes care of the rest. **16 / 23**



VO: Because it is easy to use, it saves a lot of time not just for customers but for research providers too. **17 / 23**



VO: Coegil is a trusted and reliable service for research transactions – it's safe, secure, & efficient. **18 / 23**



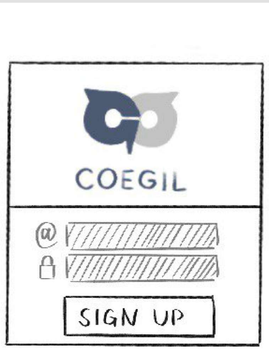
VO: The best part, of course, is the wow-factor for portfolio managers: **19 / 23**



VO: no paper, all digital, and to the point. **20 / 23**



VO: Stay competitive and client-focused in today's digital age with Coegil. **21 / 23**



VO: Create your account today at Coegil.com/signup and ... **22 / 23**



VO: Make Great Decisions **23 / 23**